

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

201
NOV 1 1

Special Collection of Ten
Pot Grown
RARE CAMELLIAS

Fall Season 1928
Wholesale Only

From

"Longview"

Country home of Robt. O. Rubel, Jr.

Crichton, Ala..

CAMELLIA JAPONICAS

LOT 1, SARAH FROST, Handsome wax-like crimson flower, full double, excellent rose form, 3 to 3¼ inches in diameter; petals compact and even, occasionally a few of the circumference petals are penciled with white stripes, a thrifty, upright grower, very hardy, free flowering; most satisfactory for cut flowers, conservatory or for planting outdoors in mild winter sections. Blooms from Christmas through February in latitude of Mobile. This is the most popular double red variety grown on the Gulf Coast; and many thousand plants of this variety are shipped to all parts of the U. S. every year. (See illustration).

	Each	per 10	per 100
Extra strong plants from 2½ inch pots	.40	3.75	35.00
12-15 inch from 3½ inch pots	1.25	10.00	
15-18 inch from 3½ inch pots	1.50	12.50	
18-24 inch from 3½ inch pots	2.00	18.00	



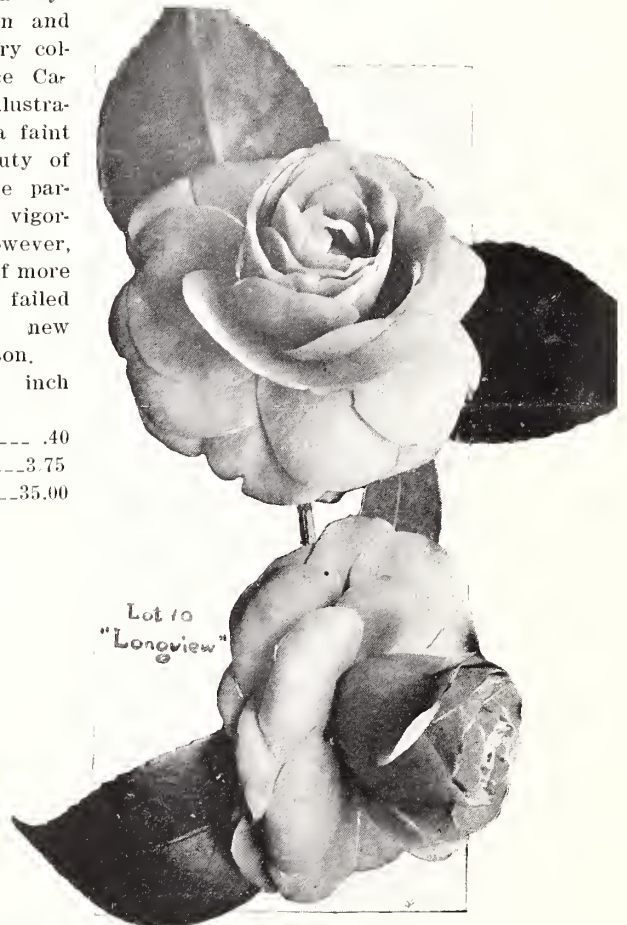
Lot 8, Name unknown, a most striking, bold variegated, double peony flowered Camellia, 3½ inches in diameter, of deep cherry red fading to dark maroon, marked irregularly with pure white marbled effect variegations. Has all the appearances of being an artificial flower. Usually has 20 large guard petals with 130 or more curled and twisted smaller petals intermixed with a few short stamens, in the form of a depressed sphere. A profuse bloomer, from the middle of December to the first of March. This is a magnificent and entirely distinct form of variegated, always attracts attention and should be in every collection of choice Camellias. The illustration gives only a faint idea of the beauty of this flower. The parent tree is a very vigorous grower. However, our entire stock of more than 500 plants, failed to make much new growth this season. Pot bound, 2¼ inch plants.

Each	-----	.40
Per 10	-----	3.75
Per 100	-----	35.00



Lot 10, Name unknown, a pure brilliant pink, 3 inches in diameter with unusual flower formation when opening. Has a center like a close-formed double rose bud, and larger reflexed outer petals. The parent plant is a thrifty grower, compacted, well branched, and free flowering although it is planted in a location where it receives full sunshine. Blooms from middle of December through February. This is a magnificent Camellia, worthy of a place in every collection. (See illustration).

	Ea.	per 10	per 100
Extra strong 2½ inch pot plants	.60	5.50	50.00





Lot 14. Thought to be the DUCHES D'ORLEANS, a full double azure wax-white, 3 inches and more in diameter having 90 or more petals occasionally penciled with magenta stripes on one or more of the circumference petals. This Camellia is a vigorous grower, very remarkable free flowering, and the flowers are rose form in structure. Beautiful both in the half developed as well as in the fully expanded blossom. On account of its sturdy growing habit and ease to flower, it should be planted wherever white Camellias are wanted. Blooms January and February. (See illustration).

	Each	per 10	per 100
Strong 2½ inch pot bound stock	.60	5.50	50.00



Lot 30, Name unknown. A peony flowering variegated, with deep rose petals, spotted and striped with white markings. Stamens with yellow anthers mixed among the petals. This is a splendid loose, graceful formation, free from stiffness or formality in its shape. Flowers 3½ inches in diameter; blooms the latter part of January and February. The parent plant is compact, well branched and has been thriving in full sunshine on a raised bed for many years.

	Each	per 10	per 100
Strong 2½ inch pot bound stock	.40	3.75	35.00



Lot 32 Name unknown, a splendid large flowering peony type variegated, pink predominating color with white spots appearing on petals. Flowers 3½ to 4 inches, petals large, curled and ruffled, and a few short stamens intermixed among the petals are visible when blossoms are fully expanded. The parent tree often produces a number of double flowering beautiful sports, entirely distinctive in color, formation, and size from those described above. Blooms from early part of January through February. This is a strong, sturdy grower variety, growing in full sunshine, and it is highly commended for landscape planting in mild wintered sections or for conservatory culture.

	Each	per 10	per 100
Strong 2½ inch pot bound stock	.40	3.75	35.00



Lot 34, Name unknown. An enormous bold, stately peony type flower, $3\frac{1}{2}$ to 4 inches in diameter, formation is somewhat like Lot 30, but petals are smaller and more numerous, and form more of a sphere. This is an excellent variegated; background of petals are deep rose, spotted with white, and short stamens are intermixed with the petals. Flowers from Christmas through February. This Camellia ranks among the best of variegated type. (See illustration).

	Each	per 10	per 100
Strong $2\frac{1}{2}$ inch pot bound stock	.60	5.50	50.00



Lot 44, Name unknown. A distinct, full double form of variegated, late-blooming variety, having 100 or more slightly incurved cup-shaped petals, very (delicate light) clear pink, with large blotches and irregular suffusion of white. Flowers $2\frac{1}{2}$ to 3 inches in diameter, opening gradually in the form of a cup, and sometimes showing two sets of stamens among the petals, near the center of the flower. Blooms in February and March. A very desirable rose formed, late blooming variegated flower.

	Each	per 10	per 100
Extra strong $2\frac{1}{2}$ inch pot plants	.50	4.50	40.00

Lot 50, Camellia Sasanqua, a different species from the Japonica. We offer the variety, Snow on Top of Mountain, double flowering, early blooming, snow white. Produces a marvelous abundance of magnificent flowers on long stems. One of the very few Camellias having a delicate fragrance. Blooms readily from latter part of November through Christmas and part of January. Has 50 or more petals and a few short stamens in petalous state. The dark glossy green foliage of this Camellia is much smaller than usually seen on Japonicas. This is a very rare and beautiful species that will appeal to those who wish something outstanding. It should be in every collection whether grown under glass or in mild wintered sections for planting. (Illustration made from very poor photograph).

Every plant will bloom freely next season, and quite a few are now in bud. Extra strong $2\frac{1}{4}$ and $2\frac{1}{2}$ inch pot plants.

	Each	per 10
6-8 inches and higher	.75	7.00
8-12 inches	1.00	9.00

(Not more than 10 to a customer, offered this season).



REGAL LILY PLANTING STOCK

Greenhouse grown seedlings from this years plantings.	{ 150 bulblets \$1.00
	{ \$5.00 per 1,000
$\frac{1}{4}$ to $\frac{1}{2}$ inch diameter bulblets-----	{ 100 for \$ 1.25
	{ 1000 for 10.00
$\frac{1}{2}$ to $\frac{3}{4}$ inch diameter bulblets-----	{ 100 for \$ 2.00
	{ 1000 for 18.00

BLOOMING SIZE REGAL LILY BULBS

5-6 inch circumference	Per doz.-----\$ 2.50
6-7 inch circumference	Per doz.----- 3.00
7-8 inch circumference	Per doz.----- 4.00

Write for prices on larger quantities.

All of above stock carefully packed in imported peat moss and shipped prepaid if cash accompanies order.

Full count and liberal grade assured.

Wholesale Growers { Azaleas
Camellia Japonicas
Regal Lilies

"Longview"

VERY HARDY PALMS

Trachycarpus excelsa, or Chamaerops excelsa, sometimes sold as hardy Chinese Windmill Palms.

For growing indoor or outdoor, withstanding 10 degrees F. in the open.

This is the most satisfactory upright growing palm for outdoor planting in the Gulf Coast section.

Attains an ultimate height of 20 feet, here at Mobile.

To devote our entire time to growing Azaleas, Camellia japonicas and Regal Lilies, we offer the following surplus stock of two year old seedlings, grown from seed selected from tall, vigorous parents.

Per 10 100 1,000

From 2 " pots, 4 to 5 leaves-----\$1.00 8.00 75.00
(Ready to be shifted to 3s or lined out.)

Extra strong 2 year seedlings from seed beds, 8-12, in., having 5 to 9 leaves. This stock will be carefully dug, roots puddled and packed in peat moss. If potted off, 3 $\frac{1}{2}$ to 4 " pots will be needed.

Per 10 100 1,000
\$1.50 10.00 90.00

No packing charges, and carriage prepaid if cash accompanies order.

25 at 100 rate
250 at 1,000 rate.



Lot 54, Name unknown, a light clear, satiny salmon rose, occasionally marked with trace of white, flowers 3 inches in diameter and larger. The guard petals of some flowers are slightly reflexed, loosely imbricated in the form of a depressed rose, while most of them are of different formation, having 15 or more large guard petals, with center composed of 70 to 90 narrow ruffled and rumpled compactly arranged petals in the form of a depressed sphere. A beautiful flower of soft color, desirable for growing under glass as a cut flower, as buds are usually on long stems. Also suitable for outside planting in mild wintered sections. Very free flowering from first of January through to March. (Illustration made from a very poor photograph taken after regular season of blooming).

Strong 2½ inch pot plants

.60 5.50
Each per 10



TO THE TRADE!

In this circular, is described a special collection of ten, rare, double flowering, extra strong Camellias, offered from 2½ inch pots for \$5.00.

They are strictly greenhouse, pot grown plants, and each one is properly tagged with a water-resistant label.

Each plant is now ready to be shifted to a larger size pot or lined out in a nursery row, in mild-wintered sections of the South.

Printed "Cultural Hints" accompany each order.

Orders accompanied with check for \$5.00 or more will be carefully packed **AND SHIPPED PREPAID**.

In addition to this special offer, more than sixty distinct double flowering Camellia japonicas and fifty varieties of Azaleas are propagated at "Longview."

Regal lily bulbs, bulblets and seed are grown and offered the wholesale trade in season.

Correspondence solicited from parties desiring further information.

PRICES: In this circular are strictly net, and cancel all previous wholesale quotations.

PACKING: No charge for packing when full remittance accompanies order. Otherwise, packing will be charged at cost.

GUARANTEE: All stock furnished, to be inherently healthy, well rooted, well grown, true to description, free from disease and insect pest, properly packed and shipped according to instructions. Our liability under the foregoing guarantee is limited in amount to the original price received, and our responsibility ceases on delivery in good order to transportation company.

Plants delayed or damaged by State quarantine regulations are at customer's risk.

Our greenhouses are regularly inspected by State Nursery Inspectors, and all shipments are accompanied by Alabama Certificate of Inspection.

VISITORS always welcome at any time, but no business will be transacted on Sundays.

"LONGVIEW" is located opposite the Bienville Reservoir, three and two-thirds miles West of the city limits of Mobile, on the Moffat Road, known as Florida-Mid-West Highway; also known as State Highway No. 25.

We have occupied these premises since 1915, and visitors will have no difficulty in locating us.

Member
Mobile



Club

Reference:

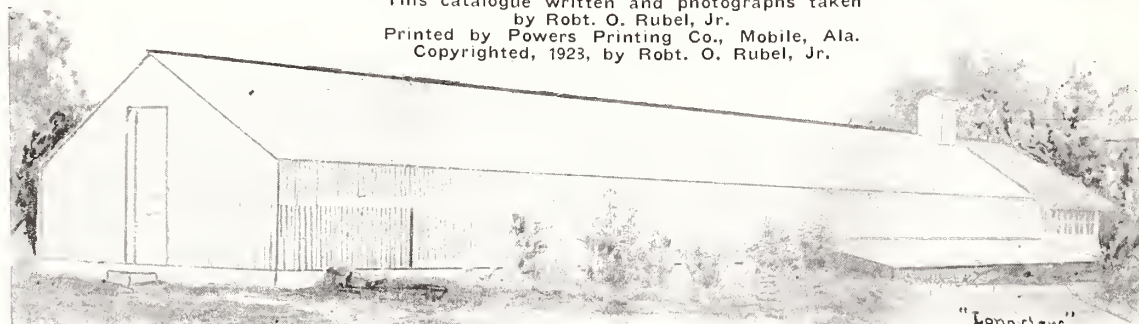
Merchants National Bank, Mobile
Commercial Agencies

Many satisfied customers from Coast to Coast.

"Longview"

ROBT. O. RUBEL, Jr., Proprietor

This catalogue written and photographs taken
by Robt. O. Rubel, Jr.
Printed by Powers Printing Co., Mobile, Ala.
Copyrighted, 1923, by Robt. O. Rubel, Jr.



"Longview"
Country home of Fred Orlin, Jr.
Crichton, Ala.



You would be glad to write a letter like one of these, after receiving your initial order from "Longview":

July 19, 1928—Oregon

Camellias and azaleas came in best of condition and we are very well pleased with them.

July 30, 1928—Florida

We are much pleased with the plants you sent us. They are doing fine.

June, 1928—California

Camellias arrived today in fine shape, the azaleas came Saturday. Packing of both shipments came in perfect condition.

June 4, 1928—Louisiana

Azaleas arrived in perfect condition. Your ing was a revelation. Perfect.

June, 1928—Idaho

Received azaleas and camellias O. K. and in good shape.

Sept. 23, 1928—Georgia

Camellias came the 23rd in fine shape and larger plants than I expected to get from 2½ inch pots.

Many thanks for your prompt shipment and good packing. Hope to send you another order at once.

Names and addresses of these nurserymen furnished on request.

Lack of space forbids publishing the many complimentary letters sent to "Longview" commenting on both plants and our special system of packing.

May 3, 1928—New Jersey

The azaleas perfectly packed arrived in the best of condition, strong, thrifty plants that promise exquisite bushes. Many thanks.

Enclosed check covering order for more plants, your selection.

On June 4th, 1928, this customer wrote:

The second shipment of azaleas arrived in perfect condition.

May 31, 1928—Glenview, Wash.

Received azaleas today in perfect condition and n well pleased.

April, 1928—California.

Camellias arrived in first class condition.

September 1, 1928—Louisiana.

Camellias arrived today in perfect condition, each plant a little gem.

There is as much difference between your plants and some others we have had, as between a discarded flivver and a shiny new Cadillac.

